

## Hon Geoff Brock MP

Minister for Regional Development

Friday, 24 November, 2017

### **Peterborough Main Street celebrates million-dollar upgrade**

The rejuvenated main street of Peterborough will be officially launched today, after a 12-month, \$1.3 million upgrade supported by the State Government.

The town has been transformed over the past year, bringing together five key development efforts into one large scale renewal that includes power line undergrounding, restoring building façades, developing shared use outdoor areas, free wifi, and vinyl art and advertising in empty shop fronts.

The upgrade has been supported by a \$200,000 Upper Spencer Gulf and Outback Futures Program (USGOF) grant, along with a \$148,000 grant from the State Government's Planning and Development Fund.

SA Power Network's Power Line Environment Committee Program supported the power line undergrounding with a \$625,855 grant; Australia Post's Neighbourhood Community Grants Program provided \$7000 to the renewal, and the District Council of Peterborough contributed more than \$300,000.

Earlier this month, the town received a commendation for the newly developed main street in the Best Regional Main Street Award. Peterborough was also a finalist in the LGA Outstanding Partnerships award.

The community was rewarded for its efforts at the 2017 South Australian Tourism Awards earlier this month, winning the Local Government Award for Tourism category, and taking Silver in the Destination Marketing category.

### **Background**

State Government funding support for the Peterborough Main Street renewal came through the Upper Spencer Gulf and Outback Futures Program (USGOF), a \$2 million once-off grants program which opened in November 2015.

The program was created in response to the challenges facing the Upper Spencer Gulf following the downturn of the resources sector and the closure of the Port Augusta power station and Leigh Creek coal mine.

The USGOF is supporting the delivery of small projects contributing to the economic diversification, resilience and capacity building of Upper Spencer Gulf and Outback communities, creating sustainable economic benefits to the region and the State.

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### **Quotes attributable to Regional Development Minister Geoff Brock**

The upgrades to Peterborough's Main Street are a welcome addition to this beautiful, historic town.

The redevelopment is already beginning to have an impact. Businesses and locals are noticing more activity in the town, with more visitors and tourists stopping to see the sights, learn the stories and stay the night.

I'm proud to have been able to fund the Community Development Officer in the town. This position has been instrumental in the rejuvenation of the Peterborough main street.

### **Quotes attributable to District Council of Peterborough Mayor Ruth Whittle OAM**

Through this redevelopment, we have been able to achieve things for Peterborough for which the town has been waiting a long time.

Main Street has been beautified thanks to the power line undergrounding and restoration of the building façades.

We thank the State Government for its support in bringing this project to fruition.