

News releases - Geoff Brock

\$150,000 for Carter's Peterborough Foodland expansion

July 21, 2016

Peterborough residents and visitors will soon be enjoying a wider choice of fresh and deli foods through a \$305,000 expansion of the town's Foodland store.

Supported by a \$150,000 Upper Spencer Gulf and Outback Futures Program grant, the upgrade to Carter's Peterborough Foodland will add a deli section and double the store's fresh produce area.

The upgrade will see a larger volume and selection of produce available to customers.

The expansion project will create six ongoing jobs, as well as ten jobs during construction.

Locally sourced tradesmen will be used where possible throughout construction.

Background

Carter's Peterborough Foodland is part of Carter's Retail – a family group which independently owns and operates a number of supermarkets in regional South Australia.

The \$2 million Upper Spencer Gulf and Outback Futures Program opened in November 2015 in recognition of the challenges brought about by the downturn of the resources sector and the impending closure of the Port Augusta power station and Leigh Creek coal mine.

Grants have been made available from \$50,000 up to \$200,000 in 2015-16.

The program supports the delivery of small projects contributing to the economic diversification, resilience and capacity building of Upper Spencer Gulf and Outback communities, creating sustainable economic benefits to the region and the State.

This project links to the State Government's economic priority of 'South Australia – a growing destination choice for international and domestic travelers'.

Quotes attributable to Regional Development Minister Geoff Brock

The Foodland expansion will provide a greater range and choice of produce for consumers.

A significant outcome of this project is that it's creating job opportunities in a small community through an established business.

If we can improve the services offered in visitor-driven communities through projects like this, visitors will be more likely to stop and shop rather than pass through the town. This creates important economic benefits for the local community and additional flow-on effects for the region.

Projects awarded funding through the Upper Spencer Gulf and Outback Futures Program will stimulate new business activity, support stronger communities and create job opportunities in the region.

Quotes attributable to Peterborough Foodland owner Tim Carter

In addition to the previous upgrades made to Peterborough Foodland in recent time, this grant will assist us in providing locals and tourists with a greater selection and quantity of produce, which is not available elsewhere in Peterborough.

Creating a Fresh Service Deli department is a direct result of us listening to our customers' feedback to improve their overall shopping experience.

We are aiming to double the offering of fresh produce with a focus on local origin where possible.

I am excited about working with our existing team to create additional jobs within these fresh food departments.

Peterborough Foodland is integral to realising the tourism objectives of the town as it provides visitors with a key service.

We are committed to the promotion of South Australia's premium food through regional outlets.