

## Minister Geoff Brock

Minister for Regional Development  
Minister for Local Government

Monday, 29 February, 2016

### Construction begins on Great Northern Lodge in Quorn

A sod turning ceremony in Quorn today will mark the beginning of construction on a new \$2.4 million motel and function centre.

Regional Development Minister Geoff Brock said the Great Northern Lodge's high quality accommodation was designed to draw visitors to the Flinders Ranges.

"Today's sod turning marks the start of the groundworks of this ambitious project which aims to really put Quorn on the tourism map," Mr Brock said.

"The development of the Great Northern Lodge is being undertaken by Far North family business Rowesa Pty Ltd, with assistance from a \$400,000 grant through the State Government's Regional Development Fund.

"This project will result in a 4.5 star motel and function centre right in the heart of Quorn, providing high grade accommodation and facilities for tourist and business travellers to the Flinders Ranges and Outback.

"The project will create eight full time ongoing jobs by mid-2018 and bring significant broader benefits to the regional economy.

"This \$2.4 million project is an important investment in the Far North region by the Brown family, and entrepreneurial projects like this are what make our regions grow and thrive.

"The Great Northern Lodge is a great example of regional South Australia supporting the State's economic priorities, in this case 'South Australia – a growing destination choice for international and domestic travellers'," Mr Brock said.

Rowesa's Sally Brown said the turning of the sod reflected the start of the next phase in the building process.

"The Great Northern Lodge will offer 22 self-contained units and 10 motel units, along with a function centre with conference facilities, a common-area outdoor zone with BBQ, pizza oven and fire pit, and a native orchard and kitchen garden.

"Our main focus is to draw visitors to the region and have them stay in Quorn rather than simply pass through, because it's such a beautiful tourist destination and we want to share it with the world," she said.