



Frome Electorate Office

Hon Geoff Brock MP, Member for Frome



Media Release

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Shop around Retail Energy Markets competition drives Cheaper Prices

The ability for South Australians to receive cheaper electricity prices can be attributed to increasing competition among retailers.

The Australian Energy Market Commission (AEMC) analysis found South Australians can save up to \$400 a year on their electricity bills by shopping around for a better offer as a result of increased competition in the market.

It is pleasing to see that the levels of customer's satisfaction for level of choice in the market, and value for money is at almost 70 percent with residential customers happy with their retailer.

The analysis findings showed:

- Competition continues to be effective in the South Australian Retail electricity market, delivering customers a range of energy plans from different retail brands.
- Customers continue to actively shop around for an energy deal, with 25per cent of residential and 39per cent of small business customers actively investigating energy options in the last 12 months.

To read the full report visit: www.aemc.gov.au

Geoff encourages householder to make use of the "Energy Made Easy" website at www.energymadeeasy.gov.au to help find cheaper electricity prices.

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