



Frome Electorate Office

Hon Geoff Brock MP, Member for Frome



Media Release

Monday 29th June 2015

Bank SA to reduce Trading Hours in Regional Branches.

The Honourable Geoff Brock MP, Independent Member for Frome has expressed his absolute disappointment after discovering BANK SA will be cutting back operating hours of many of its Regional Branches, including three from the Electorate of Frome, Crystal Brook, Riverton and Balaklava.

Regional areas are struggling to keep people within the area and the closure of essential services certainly impacts on people's decision to operate their businesses.

BANK SA is the only financial institution in Crystal Brook and any reductions will have a great impact, especially on the elderly, whilst it will require business operators to travel to Port Pirie to deposit any cash that they may have.

Whilst the other three communities have other financial institutions, again it is very disappointing that Bank SA has elected to reduce the services available.

The advancement in Technology customers are increasingly banking online, however the physical presence and the need for good Customer Service is always a necessity especially where internet is not available.

Geoff has asked that this proposal be seriously considered prior to any implementation.

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