

## Minister Geoff Brock

Minister for Regional Development  
Minister for Local Government

Friday, 31 October, 2014

### Strength of SA regions shines in month of awards

Regional South Australia has proven its mettle yet again in the 15<sup>th</sup> Regional Awards with a record number of more than 2,300 nominees, 260 finalists and 90 ultimate winners at seven award ceremonies across the State in October.

Regional Development Minister, Geoff Brock congratulated all winners, finalists, nominees and the host of the annual Regional Awards, Brand South Australia, for an exciting and inspiring month.

“The Regional Awards are a wonderful opportunity to recognise the strength of South Australia’s regional communities,” Mr Brock said.

“The awards truly bring to light the wealth of activity happening right across our State and the diversity and excellence of local community involvement in our regions.

“I congratulate all nominees, finalists, and the winners in each of the 13 award categories.

“In particular, I would like to extend my congratulations to the 13 inductees into the Farmers Union Iced Coffee Hall of Fame recognising individuals, groups and organisations who have won three Award categories over the 15 years of the Awards program.

“Congratulations also to Brand South Australia, who do such an excellent job coordinating and hosting the awards, travelling across the State each October for each region’s awards ceremony,” Mr Brock said.

CEO of Brand South Australia, Karen Raffan, said the awards provided a standard for excellence within regional South Australia in all sectors including arts, food, wine and tourism.

“Thanks to the support of the awards’ major sponsor, Primary Industries and Regions SA, we can continue to toast the successes of businesses, communities and individuals right across the State,” Ms Raffan said.

The Food SA Regional Food Award winners are automatically entered into the Food Industry Awards Regional Award to be held on November 21 this year.

The Brand South Australia Regional Awards celebrate and promote the achievements of individuals, groups and organisations that have made significant contributions to regional South Australia.

A full list of winners can be found at [www.brandsouthaustralia.com.au](http://www.brandsouthaustralia.com.au)