



Media Release
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Clare to host 2015 State Masters Games

I congratulate the Clare and Gilbert Valleys Council on its successful bid to host the 2015 South Australian Masters Games.

Clare is renowned for being greatly involved in many sports. The Clare Valley has many excellent sporting facilities and together with its very capable sports administrators and volunteers will provide an outstanding experience.

It is anticipated approximately 500 people will compete at the 2015 Master's Games. A large portion of these competitors will come from outside of the region and from interstate. In addition to competitors a huge contingent of people will accompany competitors and families and friends. It would be wonderful for this amount of people to visit the beautiful Clare Valley. To be given the opportunity to experience all the region has to offer.

The Games will be considered a major tourism event for the region with many participants, friends and families arriving early and staying on after the games to experience the delights of the Clare Valley.

Apart from the economic benefit to the region, the Games will give the Clare Valley the opportunity to showcase the number of different sports and sporting venues that are available in the area and this in turn drives the growth of sporting clubs in the region.

The Games truly promote the concept of a "life-time" of sport and activity regardless of age, ability or level of fitness; a timely reminder to the community of the importance that physical activity is most often the key to good health and well-being.

I will fully support the Clare & Gilbert Valleys Council when they host the 2015 State Masters Games. I am confident if they will stage an even bigger and more successful event than has previously been seen.

Geoff Brock MP
Member for Frome